NYCity.Christmas

2026 INAUGURAL LAUNCH

Put your business inside the holiday plan.

A new independent New York City holiday guide for people deciding what to do, where to eat and what to book.

Restaurants, bars and seasonal businesses can promote one useful next step: a reservation page, a holiday menu, a private-party inquiry or a current offer. NewYorkCity.Christmas and NYCity.Christmas are two addresses for the same guide.

Explore the visitor experience

Tickets & Tables

Official dining and ticket routes. Visitors choose date, party size and area, then finish booking with the provider.

A practical holiday route

Device-local itinerary tools, official-source stops and calendar export help visitors plan a day or evening.

Reviewed seasonal sources

The 2026 calendar distinguishes confirmed dates from announcements still awaiting details.

A local guide concierge

Search the reviewed guide by question, starting area and distance.

Start with a shared homepage carousel card

$49 / 7 days

One-time USD. Approved image, headline, up to 40 words, one link and one copy revision.

$149 / 28 days

One-time USD. Same format and revision; an end-of-run summary of available views and clicks.

Clearly labeled Sponsored. Shared placement across both domain names. The run starts on the agreed date after payment verification and creative approval. Preferred dates require confirmation; no automatic renewal or guaranteed audience, bookings or sales.

NYCity.Christmas | info@NYCity.Christmas
282 11th Avenue, New York, NY 10001

Give visitors a reason to choose you.

Choose one clear offer, one useful destination and a message that fits your current availability.

Holiday reservations

Link to your official reservation or waitlist page. Confirm dates, party-size guidance and neighborhood. Example CTA: Reserve a table.

Menus and seasonal specials

Show your published holiday menu, prix fixe, festive brunch or cocktail offer. Confirm prices, dates and restrictions. Example CTA: See the menu.

Private dining and parties

Invite offices, groups and families to your events team through an official inquiry route. Include a party-size or space brief.

Dinner and holiday lights

Explore a custom restaurant-and-neighborhood route with realistic travel time and verified nearby attractions. Booking remains with the provider.

Bars, cafes and gifts

Lead with a seasonal drink, warm-up stop, gift card, tasting or available event. Your business supplies terms and fulfills the offer.

A broader campaign

Dining features, banners, event spotlights and guide sponsorships need a written quote for inventory, production, reporting and final price.

A standard $49/$149 purchase covers the shared homepage carousel only. Other formats or placements require a separate written scope. NYCity.Christmas does not control restaurant tables, provider stock or third-party reservations.

Know what ran. See what people clicked.

Your campaign report explains the placement, dates and available first-party activity in plain language.

Placement views

A view is recorded when at least half the ad is visible for about one second in an active page. Counts are deduplicated within that page visit.

Destination clicks

The ad button can record a first-party click to your reservation, menu, booking or official business page. A click is not a completed reservation.

An end-of-run delivery summary

The team can share the agreed placement and campaign dates, retained views and button-click counts. The owner can export campaign records and aggregate metrics. Activity is retained for 90 UTC calendar days, so reports should be saved promptly.

These are directional first-party counts, not unique people, audited impressions or proof of sales. Browser privacy choices and blocked requests may reduce counts. Reporting does not include customers' private data, a restaurant's booking system, or a separate advertiser dashboard.

From your offer to a live placement

01 Share the goal	Send your destination link, offer, preferred dates and contact choice.
02 Choose the scope	Use a fixed carousel package or ask for a written custom proposal.
03 Approve and launch	Stripe verifies payment; we review creative and confirm the campaign dates. Payment alone does not publish an ad.
04 Review the delivery	Receive the agreed end-of-run summary and discuss the next useful promotion.

Launch this year. Keep a useful head start.

Benefits for businesses buying a paid 2026 Christmas placement, with a separate choice for future seasonal opportunities.

Your equivalent 2027 placement at the same price

Renew an equivalent placement for the 2027 Christmas season at your 2026 purchased price. Equivalent scope, suitable inventory, confirmed dates and creative approval still apply. This is an option to renew, not a free 2027 advertisement or automatic renewal.

Optional basic listings on relevant future seasonal sites

If relevant seasonal sites launch, the same business may opt into a free basic listing, subject to editorial fit and accurate details, with first access to suitable future offers. Future paid advertising is separate. No future-site launch date or free paid placement is promised.

Request a first response within 24 hours

Choose email, phone, Zoom, Google Meet, Microsoft Teams or another format. We arrange any meeting time after the first response; the request does not book a calendar slot.

newyorkcity.christmas/advertise#request

info@NYCity.Christmas

Review the live offers and terms

Current packages and secure payment routes
Campaign delivery, changes and refund terms

Custom campaign ideas - written quote required

Custom campaign ideas - PDF | PowerPoint